

Armstrong Wolfe strengthens its advisory capacity



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ARMSTRONG WOLFE

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Armstrong Wolfe saw the unfolding COVID-19 crisis place it in a unique and central position to facilitate cross-industry COO dialogue at a much-needed time to support the COO communities it has worked with since 2012.

Initially mobilising the Markets and Asset Management COO communities with bi-weekly COO COVID-19 Response calls, these have moved to steady state weekly calls for each sector and a cross sector call at the week's close.

These calls have been supported by some of the world's leading consulting and technology firms, including **EY, Cognizant, Microsoft** and **DxC Technology**.

Responding to the community's demand, Armstrong Wolfe is further partnering with former clients - some appointed Business Advisors - in establishing Armstrong Wolfe Solutions. This will provide a practitioner's approach to advisory services and project management. Its human capital and resources will be experienced in buy and sell side operations. With a focus on front office driven change within regulation, controls, governance and digitalisation, Armstrong Wolfe Solutions' expertise extends into business resilience, client service, middle office and operations. Meeting a rising demand born from the COVID-19 crisis, Armstrong Wolfe Solutions will additionally offer interim management resource to its clients, giving in-depth management strength to handle the BAU whilst the COO focuses on exit and the future state strategy.

Armstrong Wolfe's CEO, Maurice Evlyn-Bufton, commented:

"To enable us to continue to add value and gain a greater understanding of the challenges in hand, I am delighted to announce the appointment of our Business Advisors. As part of our leadership team, they will work in helping shape our proposition and identify where we can add further value to the COO community, as the COOs focus on managing their businesses through the crisis, into exit and into the new norm."



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What our advisors have to say:



Larry List

Business Advisor

“It is a privilege to partner with AW and such accomplished industry advisors in providing high impact, practical support and leadership to help companies successfully navigate today’s complex challenges.”



Brian Halligan

Business Advisor

“It’s incredibly exciting to be a part of something that you’re passionate about, particularly at a point in time when the paradigm may be shifting. The combination of AW’s position and credibility in the COO and CCO communities, and the depth of experience and talent of this advisory team, gives me a high degree of confidence that we will add significant value during our engagements.”



Joe Noreña

Business Advisor & WCOOC Ambassador

“I am honoured to continue to work with the Armstrong Wolfe team and to partner with the other experienced industry advisors in providing support and leadership to help teams succeed.”

What our advisors have to say:



Jeff Fernandez
Business Advisor

“Having known Armstrong Wolfe for many years, I am delighted to be joining its leadership team at a critical moment for the industry and COO community it serves. Now is the right time to develop a new range of services in order to respond better to the industry needs. I am confident we will be a high value provider in this new space.”



Simon Longden
Business Advisor

“I’ve always been impressed by the level of client focus and the breadth of industry insights that Maurice and the team at Armstrong Wolfe have demonstrated over the years – am honoured to be part of this new team and look forward to adding to that level of focus and client dialogue.”



Gordon Grant
Business Advisor & WCOOC Ambassador

“Armstrong Wolfe Solutions provides a unique value add proposition: thought leadership partnered with extensive, practitioner-led, global experience in multiple disciplines across universal asset classes. The challenges faced by the industry are greater now than they have ever been before. Significant socio-economic dislocation is intersecting with the already prevalent pressures of commission compression, accelerated rates of change, regulatory development and a battle for end-client wallet share in what is, broadly, a homogenized, high-volume business with minimal margin. I, along with the Armstrong Wolfe Solutions team, look forward to delivering bespoke solutions that ensure client success in this evolving environment.”

Maurice added:

“I am delighted and privileged to confirm the appointments of such highly respected industry professionals to work with and support our business. In most cases each has known us for many years and it is a testament to our professionalism and continued commitment to innovation that those that were once clients, COO forum attendees and patrons are now willing to work with us as part of our leadership team as we look to take Armstrong Wolfe through uncharted waters.”

ENDS

Notes to Editors:

Focusing on investment banking, the financial markets and asset management, Armstrong Wolfe bridges traditional competitive lines to identify areas for cooperation and collaboration. The Company leverages its global Chief Operating Officers (COO) network to support the global COO community and its clients with three lines of business: 1. Executive Search 2. Industry Executive Forums 3. Women in the COO Community

Its clients are worldwide. With offices in New York, London and Singapore and can operate in three-time zones and execute searches across the Americas, Europe and Asia. Within Executive Search, it is recognised as an authority within business management: Chief Operating Officer (COO), Chief Administrative Officer (CAO), Chief Control Officer (CCO), Chief of Staff (CoS), 1LOD, 2LOD, Compliance, Operational Risk and Technology.

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