

WOMEN IN THE COO COMMUNITY GLOBAL WEBINAR

7 Reasons Why Being on a Board
is Good for Your Career

THURSDAY NOVEMBER 12 2020

1:00pm-2:00pm GMT | 8:00am – 9:00am EST | 9:00pm-10:00pm HKT | 9:00pm-10:00pm SGT

Market Insight Partner



ARMSTRONG WOLFE

Women in the COO Community

Women in the COO community global webinar

WCOOC is partnering with Women on Board to provide the COO Community a 1 hour session on the **7 Reasons why being on a board is good for your career**

The talk is suited to ambitious men and women at various career stages:

- Who want to manage their careers strategically and build skills and influence;
- Seeking to better understand how being on a board would benefit their career.

Adding a board or committee appointment to your CV is a sure way of drawing attention and validating your capabilities, whilst catapulting your career up the ladder of success. Individuals that join boards - even of very small organisations - are able to use their experience and technical skills to influence an organisation, whilst at the same time gaining exposure to a wide range of issues from the perspective of a director and building confidence, expertise and networks.

Talk Outline – The 7 Reasons

- A directorship is a point of difference on your CV when applying for a new role/promotion.
- You will build market and industry knowledge and networks through exposure to a diverse range of issues from the perspective of a director.
- Joining a board indicates to management or clients that you are interested and engaged in your community at a leadership level.
- Directorships build career and leadership skills and expertise.
- If you need to take a career break at any stage, a directorship can give you continuity on your CV. It will help you maintain professional contacts and could provide you with the confidence to re-enter the workforce more easily after a significant break.
- Directorships improve career resilience and provide strategic understanding of workforce dynamics.
- It gives you the chance to explore the idea of a post-executive board career.

Speaker



Fiona Hathorn

CEO
Women on Boards UK

Fiona is the CEO of Women on Boards UK, Advisory Board Member and ex Non-Exec Director of Spktral (a technology company that helps organisations simplify the gender pay gap reporting process), advisor to Peel Hunt (mid-cap stockbroker) and Chair of Hanx's Nominations Committee (FMCG start-up). She is an expert in the areas of Governance, Regulation and Talent Management who has sat on both marketing and audit & finance committees. Fiona is also a Patron of Fight for Sight (a medical research charity) and was formerly a director for Hill Samuel Asset Management. She has advised the board of the Thai Euro Fund and is a Judge for the Non-Executive Director Awards, sponsored by The Sunday Times. In 2020 Fiona joined King's College London's 'Global Institute for Women's Leadership' Advisory Board.

Moderator



Gwen Wilcox

Global Head of Women in the COO
Community
Armstrong Wolfe

Gwen's professional career spans across the banking, technology, and engineering industries, where she has developed a host of core competencies that support her current role as Global COO of Armstrong Wolfe, particularly in the digital transformation and marketing space. In addition to her day to day COO responsibilities, Gwen leads the global Armstrong Wolfe team in Executive Search, Executive Coaching, Executive Networks, and the Women in the COO Community initiatives, while providing vital support for AWP with its Strategic, Administrative and Marketing efforts. Gwen's prior roles include the Head of Partnership and Sponsoring at Lehman Brothers then Barclays Wealth Management and EMEA Head of Demand Generation at Tektronix.