



ARMSTRONG WOLFE

For Immediate Release

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Armstrong Wolfe Partners with Sionic

New Market Insight Partnership Announced in Toronto, Canada

Armstrong Wolfe, specialists in market intelligence for the global Chief Operating Officer community, has today announced a new strategic partnership with global financial services consulting firm Sionic. The partnership sees Sionic's Toronto office becoming a formal Market Insight Partner in Armstrong Wolfe's quarterly COO forums. The first event takes place on 23rd January 2020 [hosted by CIBC] in Toronto.

Sionic co-founder and Managing Partner [Chris Crowe](#) comments

"Meaningful insight comes from experience. Sionic understands our clients' world from the inside: we have held these roles ourselves and we know in practice what it takes to be a leader in finance. We are therefore delighted to be partnering with Armstrong Wolfe who have an unparalleled reach into the COO community. They in turn understand the challenges of seniority, as well as the technicalities of market trends and the latest hot topics. And as the lead for Sionic in Canada, I'm particularly proud that our Toronto team is co-hosting these inaugural events. We look forward to meeting fellow senior professionals, clients and contacts throughout our 2020 series."

Sionic Managing Partner [Robert Cranmer](#) adds

"I've known Armstrong Wolfe for many years and, having worked as a COO, CFO and Change Director myself, I am consistently impressed by their professionalism, knowledge and skill in honing in on what really matters to COOs. There is a meeting of minds between their approach and Sionic's unique blend of specialisms in behavioural and cultural change with our business and operational expertise. I am excited to be starting 2020 with what promises to be an exciting partnership of significant relevance to all our event participants."

Maurice Evelyn-Bufton, CEO, Armstrong Wolfe says:

"Armstrong Wolfe, with its exclusive Market Access, is delighted to welcome Sionic as its strategic partner in the region, offering Toronto's COOs market colour, content and context. We will work closely with Sionic's leadership team in preparing and delivering a

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series of executive forums throughout 2020 and continue to seek ways to add value to the COO community.”

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Notes to Editors

1. Armstrong Wolfe are specialists in market intelligence, executive search and career management. Their global COO forum has been running since 2015 in London, New York, Toronto, Hong Kong and Singapore and 2020 marks the 4th year for Armstrong Wolfe in North America. Armstrong Wolfe’s Managing Director, Maurice Evlyn-Bufton is also the author of [No Place to Hide; the role of the banking Chief Operating Officer](#) For more information see www.armstrongwolfe.com
2. Sionic specialises in business and people performance for financial services with expertise in financial crime, compliance and cyber security; risk, regulation and change; asset and wealth management; data and technology; leadership and organisation development. Sionic has a staff base of more than 300 professionals based worldwide. The firm’s clients include corporate and investment banks; clearing houses and exchanges; major and boutique asset and wealth managers, private banks, private equity, hedge and fund administrators; insurers and re-insurers. Sionic has bases in North America, Europe and Asia including offices in Bogota, Geneva, Jersey (Channel Islands), London, Madrid, Mumbai, New York, Singapore, Toronto and Zurich. The firm also has a longstanding presence in Tokyo and is currently planning additional new bases in the US, Europe and Asia. For more information see www.sionicglobal.com